



Checklist 11 - JV Recruitment

Project _____

Date: _____

Name: _____

PART 1 - JV RECRUITMENT

		Yes	No
1	Have you listed your promotion with a JV Launch calendar service? (Munch eye, IM Launcher etc.)	☐	☐
2	Have you created a social media Group for your product? (Facebook Group, Skype Groupe, etc.)	☐	☐
3	Have you contacted JV's you have a relationship with? (Personal Email, Personal Message, etc.)	☐	☐
4	Have created a JV page?	☐	☐
5	Have you created an optin form to build your JV contact list?	☐	☐
6	Have you added email swipes to the JV page?	☐	☐
7	Have you added banners and other promotion material to the JV page? (Banners, Memes, etc.)	☐	☐

Notes



Checklist 11 - JV Recruitment

8 Have you setup a Facebook ad campaign to attract JV's?

☐ ☐

PART 1 - JV MAILING SCHEDULE

1 Have you scheduled your pre-launch JV emails?

21 Days Before	14 Days Before	7 Days Before	4 Days Before	3 Days Before
Yes No	Yes No	Yes No	Yes No	Yes No
☐ ☐	☐ ☐	☐ ☐	☐ ☐	☐ ☐
1 Day Before	2 Hours Before			
Yes No	Yes No			
☐ ☐	☐ ☐			

Notes



Checklist 11 - JV Recruitment

2 Have you scheduled your launch JV emails?

Once LIVE

Yes No

☐	☐
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3 Have you scheduled your post-launch JV emails?

3 Hours After	12 Hours After	1 Day After	2 Days After	3 Days After
Yes No	Yes No	Yes No	Yes No	Yes No
☐ ☐	☐ ☐	☐ ☐	☐ ☐	☐ ☐

5 Days After

Yes No

☐	☐
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Notes